

Paria Majidi

UI/UX Designer

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SUMMARY

Masters in Information Technology, working on Haptic User Experience with a Computer Science background and practical knowledge of user experience techniques and tools, programming and agile project management.

Academic projects

UX Student Consultant Winter 2020

Crowdfunding Website Ulule

Conducted moderated remote usability tests.
Collected data from Pre-test, Post-test questionnaire and Think aloud technique.
Created Scenarios and tasks reflecting the company's personas and objectives
Documented and represented task results based on the success rate and the average time to perform tasks.
Conducted System Usability Scale (SUS) and documented results.
Analyzed quantitative data with SPSS.
Presented results and analysis in a clear and concise manner.
Provided step-by-step recommendations and solutions.
Created a prototype of the recommendations with "Adobe-XD" software.

UX Student Consultant Winter 2020

University Website Udem

Conducted heuristic evaluation for the website.
Moderated in person user experience testing.
Collected data with online survey, think aloud and interview.
Represented the strength and weaknesses of the website.
Provided step-by-step recommendations.
Evaluated the usability of the website in terms of three constitute components: Effectiveness, Efficiency and Satisfaction.
Conducted System Usability Scale (SUS) and documented results.
Presented collected data and analysis in a clear way.

Other Projects

Intern UI/UX Designer 2016

Fitness and Diet Application HealthyPal

Redesigned the app to help users follow a one-month diet and workout plan by using value management, user research, card sorting ,
Conducted usability testing and defined strength and weak points.
Incorporated gamification elements into the project.
Used Value management technique for redesigning the application.
Created design concepts/wireframes and final pixel perfect UI designs by using multiple tools including Balsamiq, InVision and Sketch.
Worked in an agile environment and engaged development team during the build process.
Reviewed the current mobile functionality to identify improvements.

Front-End Developer 2016

E-Commerce Website Buykado

Programmed the responsive UI of an e-commerce website using HTML5, CSS3, Google Material and AngularJS as a freelance project.

Front-End and Back-End Developer 2015

Showroom Website RanginDecor

Programmed a showroom website with a panel to add, edit and delete data for a home decoration company.
Used HTML5, CSS3, Bootstrap, JavaScript, jQuery, AngularJS and PHP.

EDUCATION

Information Technology
MSC
ETS, Currently
Montreal

Computer Science
BCS
Shahid Beheshti University,
2016
Tehran

SKILLS



User Research
Wireframing
Prototyping
Screen Flow
Personas
Info. Architecture
Usability Testing
Interaction Design



HTML5
CSS3
Bootstrap
AngularJS
SQL



InVision
Axure
Sketch
Moqups
Balsamiq